



Proposed Transaction to Create
a Diversified Energy Services
Company (“*Pro Forma CUI*”)

May 15, 2019

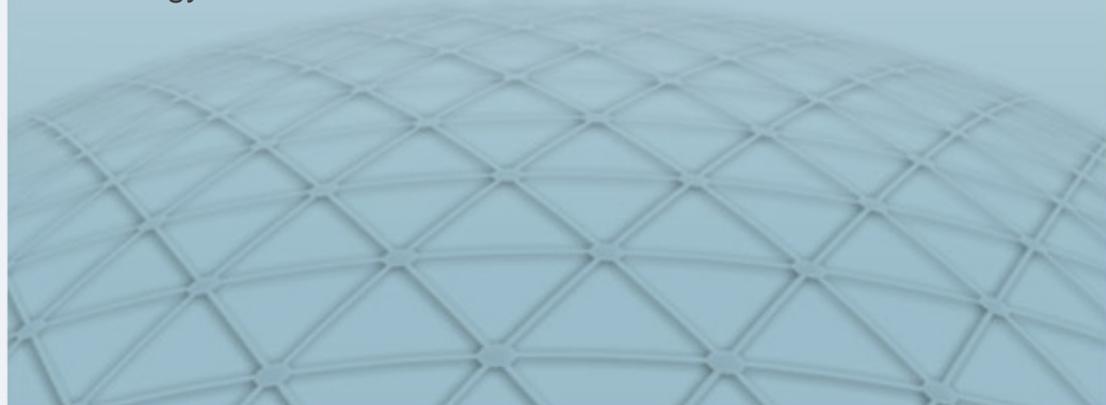
Presented by

William J. Clough

President & Chief Executive Officer

Daniel N. Ford

Chief Financial Officer & Chief Operating Officer,
Energy Division



NASDAQ:CUI

Forward-Looking Statement

The release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements give our current expectations, opinion, belief or forecasts of future events and performance. A statement identified by the use forward-looking words including “will,” “may,” “expects,” “projects,” “anticipates,” “plans,” “believes,” “estimate,” “should,” and certain of the other foregoing statements may be deemed forward-looking statements. Although CUI believes that the expectations reflected in such forward-looking statements are reasonable, these statements involve risks and uncertainties that may cause actual future activities and results to be materially different from those suggested or described in this news release. We may experience significant fluctuations in future operating results due to a number of economic, competitive, and other factors, including, among other things, our reliance on third-party manufacturers and suppliers, government agency budgetary and political constraints, new or increased competition, changes in market demand, and the performance or reliability of our products. These factors and others could cause operating results to vary significantly from those in prior periods, and those projected in forward-looking statements. Additional information with respect to these and other risk factors, which could materially affect us and our operations, are included in our Annual Report on Form 10-K and other filings with the SEC, including the Form 8-K to which this press release is attached, available at the SEC’s website at www.sec.gov. Investors are cautioned that any forward-looking statements are not guarantees of future performance and actual results or developments may differ materially from those projected. The forward-looking statements in this press release are made as of the date hereof. We take no obligation to update or correct its own forward-looking statements, except as required by law, or those prepared by third parties that are not paid for by the Company.

Strategic Rationale



Aligns with CUI Global's strategy to assess growth and market opportunities across the two segments of its business to improve shareholder value.



Positions *Pro Forma* CUI to capitalize on midstream and downstream energy companies' expected record CAPEX spend.

- With aggregate revenues of \$350M and EBITDA of \$40M+



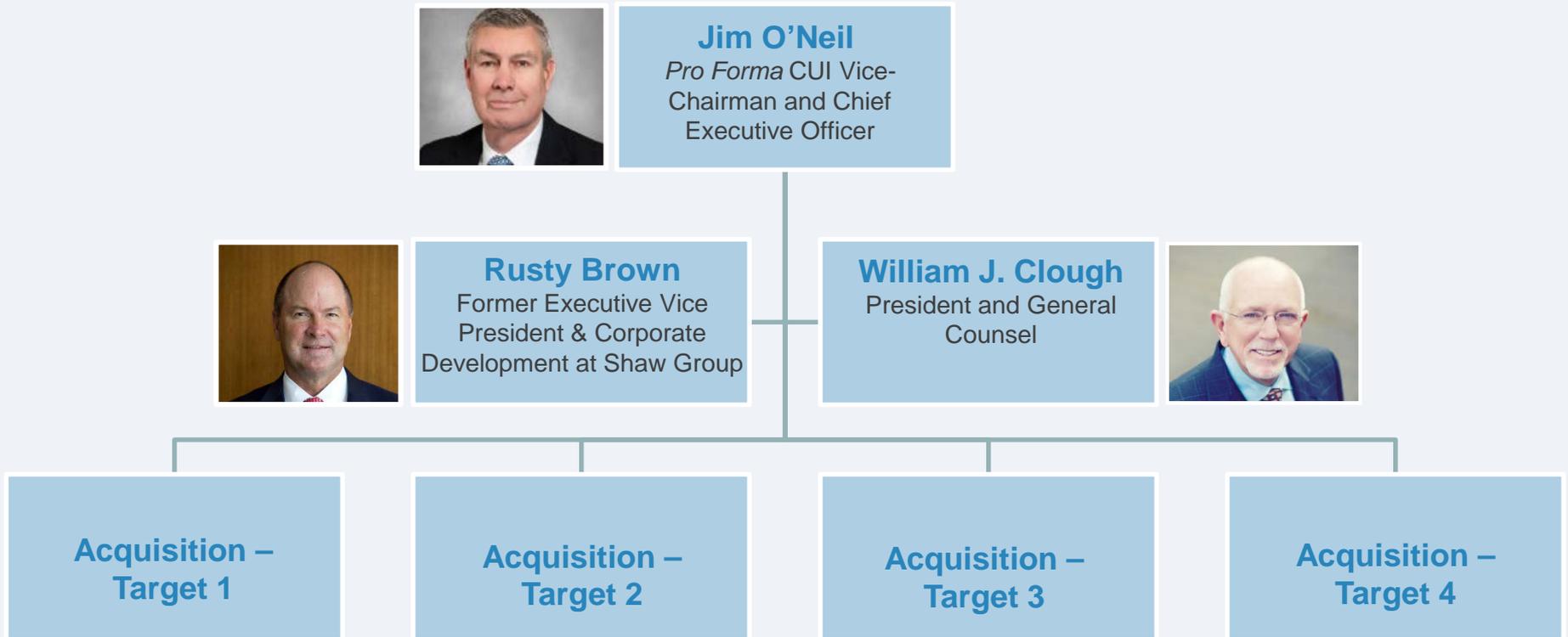
Brings seasoned, industry executives to *Pro Forma* CUI led by former Quanta Services CEO Jim O'Neil.



Positions CUI Global as a public company platform to enable *Pro Forma* CUI to embark on an aggressive acquisition strategy.

- Path to \$1.0B in revenues and ~\$180M in EBITDA within 18 months of transaction close

Proposed Leadership Overview



Pro Forma CUI: Target Companies

Targets

Target 1 - provides critical maintenance and repair services to downstream and midstream companies in the oil & gas industries. Customers include Fortune 100 and 500 energy companies such as: ExxonMobil and Motiva.

Target 2 - a diversified infrastructure services provider supporting utility, oil and gas and other industries with power generation and electrical installation and construction services. Customers include Fortune 100 and 500 companies such as: BP, OG&E, Noble Energy, and more.

Target 3 - an industrial services firm focused on insulation and related services across a wide range of industries throughout North America and the Caribbean. Customers include: KBR, Kiewit, Gulf Island Fabrication, and others.

Target 4 - a wireless telecommunications firm focused on site acquisition activities and construction for the wireless industry that operates in the Southeastern United States and Puerto Rico. Customers include: AT&T, MasTec, Nokia, Verizon, and more.

Illustrative Customer Base

ExxonMobil MOTIVA

bp OG&E ne noble energy

KBR Kiewit
GULF ISLAND
FABRICATION, INC

AT&T MasTec verizon
NOKIA

CUI GLOBAL

Proposed Transaction Highlights

| | |
|----------------------------|--|
| COMPONENTS | <ul style="list-style-type: none">– Issuance of ~160 million shares of CUI Global stock;– \$30 million in cash;– A \$45 million, 1-year unsecured sellers' note;– The assumption of \$15 million of sellers' outstanding secured debt;– An earn-out payable over 5 years of up to \$200 million, depending on certain specific performance criteria. |
| TIMELINE | <ul style="list-style-type: none">– Definitive agreement by June 1, 2019– Filing of Proxy– Special Stockholders' Meeting |
| ANTICIPATED CLOSING | <ul style="list-style-type: none">– 3Q 2019 |

William J. Clough, Esq

President & CEO

wclough@cuiglobal.com

VOX: 503-612-2307

FAX: 503-612-2385

MOB: 925-989-6651

Daniel N. Ford

CFO/COO, Energy Division

dford@cuiglobal.com

VOX: 503-612-2319

FAX: 503-612-2385

MOB: 503-504-1137

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cuiglobal.com